

## 2018-2019

### ORDER FORM

For Advertising in the Quarterly

*CCI Review, the Newsletter of the London & Area Chapter*



Your advertising support in the upcoming year's series of the *CCI Review* is genuinely appreciated. Please complete and submit this form to the CCI Chapter along with your cheque payable to CCI.

**ALL ADVERTISING COPY MUST BE CAMERA-READY, BLACK & WHITE AND IN THE APPROVED SIZES LISTED BELOW. PLEASE EMAIL PRINT-READY TO [ccisw@cci-sw.on.ca](mailto:ccisw@cci-sw.on.ca) IN MICROSOFT WORD OR ADOBE ACROBAT READER.**

All advertising requests will be subject to approval and availability. **Advertising COPY and PAYMENT must be received PRIOR to the deadlines as listed below.**

### SAVE

Don't miss a Newsletter and **SAVE 10%** by ordering  
**SAME AD FOR ALL 4 ISSUES, payment in full no later than August 1<sup>st</sup>, 2018**

Invoice required to your email address \_\_\_\_\_

| Ad Sizes Available ↓<br><u>Width x Length</u> (inches)                                       | Autumn<br>1<br>2018<br>Aug. 1        | Winter<br>2<br>2018<br>Nov. 1        | Spring<br>3<br>2019<br>Mar. 1        | Summer<br>4<br>2019<br>Jun. 1        | Order<br>All 4 Issues<br>Save 10%<br>Aug. 1 | Your<br>Order<br>\$ |
|--|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|---|---------------------|
| Business Card (3 1/2" x 2 1/4")  | <input type="checkbox"/><br>\$80.00  | <input type="checkbox"/><br>\$80.00  | <input type="checkbox"/><br>\$80.00  | <input type="checkbox"/><br>\$80.00  | <input type="checkbox"/><br>\$288.00        |                     |
| Quarter Page (3 1/2" x 4 1/2")   | <input type="checkbox"/><br>\$125.00 | <input type="checkbox"/><br>\$125.00 | <input type="checkbox"/><br>\$125.00 | <input type="checkbox"/><br>\$125.00 | <input type="checkbox"/><br>\$450.00        |                     |
| Vertical Half Page (3 1/2" x 9 1/2")<br><b>or</b><br>Horizontal Half Page (7" x 4 1/2")      | <input type="checkbox"/><br>\$185.00 | <input type="checkbox"/><br>\$185.00 | <input type="checkbox"/><br>\$185.00 | <input type="checkbox"/><br>\$185.00 | <input type="checkbox"/><br>\$666.00        |                     |
| Sorry, full page size ads are not available for<br><b>CCI Review London and Area Chapter</b> |                                      |                                      |                                      | <b>Your Order Total</b>              |   | <b>\$</b>           |

Please supply the following information (and/or attach your business card here)

|                  |  |
|------------------|--|
| Company          |  |
| Name             |  |
| Address          |  |
| City/Postal Code |  |
| Telephone        |  |
| Email            |  |
| Website          |  |

Thank you for your continued support!

See overleaf for membership information and advertising policy

# Advertising Policy

Your advertising support provides you and your company with opportunities to expand your business profile in the condominium community of London and Area, and enhances the ability for CCI to provide ongoing education on condominium issues through our publications. Thank you for your support. If you are interested in sponsoring an education event, please contact the Administrator [ccisw@cci-sw.on.ca](mailto:ccisw@cci-sw.on.ca).

Approximately 1200 copies of our quarterly newsletter go out to our local members, including condominium corporation owners/directors; professionals and trades who work within the condominium community; CCI Chapters across Canada; members of our local government; and to our National Board of Directors.

## ADVERTISING OPPORTUNITIES IN CCI PUBLICATIONS ARE LIMITED TO THE MEMBERS OF CCI

**Membership Categories** [as defined by the CCI National Board of Directors]:

### Professional

This group includes all those individuals who earn a portion or all of their income from providing professional services to the condominium industry, for example, lawyers, accountants, engineers, condominium managers, real estate agents or brokers, appraisers, insurance brokers, etc. *The membership and benefits belong to the named professional only.*

### Business Partner

Any corporation (other than one that would qualify for a condominium or professional membership), partnership, sole proprietorship, government agency, investment firm, lending institution, advertising company, or other business entity involved in the condominium industry. Each business designates a "member representative" to cast their vote and receive information from CCI. *The membership and benefits are shared with the employees of the business partner membership*

### Individual

Persons who have an interest in the condominium community can become individual members. This group of members includes condominium owners, authors, and professors. *The membership and benefits belong to the named individual only.*

## About Advertising

**Professional / Individual** shall be limited to advertisements containing their own name (as members of CCI) and that of their employer, with any insignia as required by the employer.

**Business Partner** shall be limited to use their company name (as a Business Partner member of CCI) and any employees or associates within the member company involved in condominium matters.

## **Projected Publishing Dates 2017/2018** **for CCI Review London & Area Chapter**

| Issue | Submission Cut Off for Newsletter Articles | To Printer  | Mailing     |
|-------|--|-------------|-------------|
| 1     | August 1                                   | August 20   | August 30   |
| 2     | November 1                                 | November 10 | November 20 |
| 3     | March 1                                    | March 10    | March 20    |
| 4     | May 15                                     | May 24      | June 1      |

### *Note:*

The CCI-London and Area Chapter mailing address is a post office box and does not accept courier deliveries. Please contact the Administrator to make all other arrangements including courier delivery.

For further information about advertising opportunities contact the Administrator at [ccisw@cci-sw.on.ca](mailto:ccisw@cci-sw.on.ca)